

[Solicitation for Physician Testimonial]

Hi [DOCTOR NAME],

We are preparing to **launch** our company website that will be promoted to all our patients and people in the community! We are featuring a section called **“Doctor’s we support and recommend in our community.”** We would like to include you in that section.

Please complete all four sections and return in the self-addressed stamped envelope provided with this letter.

I. Personal Info

1. Name (as you wish to appear on the site) _____
2. Specialty _____
3. Telephone (_____) _____
4. Email _____
5. Website address (if applicable) www._____.com
6. Years in Practice ____ years

(Optional)

1. Insurances accepted _____
2. Special Services offered _____
3. Hobbies/things you enjoy _____
4. Days and Hours of Operation _____
5. Reference price on common service(s) _____

II. Include a picture of yourself if you would like it to appear next to your info. (Highly Recommended)

III. We would also like to include this statement from us about you.

“[DOCTOR NAME] is a well respected and valuable member of this community. Patients appreciate her/his personal care and attention. And they say they have trusted her/him for many years. If you are looking for a doctor with these qualities, we recommend Dr. _____.”

Yes, I like this statement.

Please consider adding: _____

No, don't include any statement.

IV. Please say something about us.

(what do you like about us, what have patients said about us, etc.)

Please consider the deadline of **September 14, 2003** and return in the self-addressed stamped envelope at your earliest convenience. **Don't forget to include your picture.**

Best regards,

[YOUR NAME] P.T.